

## The Importance of Moving Towards Entrepreneur University in Health Section

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#### Dear Editor

Knowledge and innovation are considered as the most crucial factors in the economic and industrial areas (especially, in this age which includes many changes). Moving towards innovations and making changes in the products and services combinations are considered as the proceedings and operations of the knowledge-based businesses. This type of businesses play an important role in the production efficiency, using knowledge in the new products and services, improving the economic and welfare levels and creating values in the society.

The third generation university or the entrepreneur university is an university which provides the opportunities for using technology

and developing the knowledge based economy(1). This type of universities emerged in the second half of the 20th century after the World War, which were called pioneers, innovators, technologists and entrepreneurs. This process of changes in the use of new capabilities is necessary and vital in today's world and improves performance in the mission of universities(2). Developing the entrepreneurship in the medical sciences and services universities, is inevitable, because these universities are the executives of vast areas which include health cares in the quadruple levels of prevention, treatment, rehabilitation and relief and the excellent and important mission of education and research in the higher levels of medical sciences education and there are many challenges in terms of managerial approach and system which governing them (3).

However, by considering the third economic, social and cultural development program of the country about the issue of entrepreneurship in the field of medical sciences, it has led to the approval of the entrepreneurship development program in the field of medical sciences in the country's universities(4). The importance of moving to the third generation universities in terms of the Ministry of Health's opinion is such that it is considered as a outlined package among all packages of evolution and innovation in medical education (which is based on the higher education program in the field of health) (5).

One of the packages of the evolution program is the package of moving towards the third

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generation universities. In fact, in the third-generation university, it is expected that the position of universities in the knowledge based economy will be explained and an important step will be taken towards make money and income for universities by focusing on the characteristics of entrepreneurship and applying it in practical operations(6).

If the country's medical universities journey to the entrepreneur universities pass successfully, their place in the knowledge-based economy will be explained and their dependence on the government budgets will be reduced. Entrepreneurship in the field of health, turns the cost economy into wealth, develops health services and products' exports, increases the interactions between different governments in various fields, including bringing currencies to the country and reducing consumerism, as well as creating thousands of job opportunities for health graduates whose unemployment trend has taken an upward trend (7, 8).

It is clear that the medical universities are facing with many difficulties in taking this

journey and they are at the beginning of the path. Therefore, we suggest to provide a suitable platform for removing the barriers ahead and for promoting the culture of entrepreneurship and technology at the university level by developing clear and fully practical instructions and regulations in order to take effective steps for using the huge scientific resources and opportunities as much as possible (instead of producing knowledge without applying it), so we could achieve a knowledge-based economy in the field of health and as a result of that we could become a developed society.

### Conflict of interest

The authors declare that there is no conflict of interest.

### Authors' participation

M.K. and V.B. conceived of the presented idea. M.K. and S.H. wrote the manuscript with support from V.B. All authors read the manuscript and verified it.

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